

ABOUT DELAND

DELAND is situated 10 miles south of Jacksonville on the Atlantic Coast Line. The town proper is five miles east of the St. Johns River, on the high, rolling pine land, growing orange groves, fruit, flowers, etc. It is accessible from Jacksonville by rail over the A. C. L., being a ride through many small towns, piney woods and hammocks, and thence crossing the hyacinth-covered St. Johns, of more than a half mile duration, the water being very clear. The town via the Florida East Coast R.R. way taking tickets at Jacksonville to Orange City via St. Augustine, Palatka and New Smyrna. Deland is connected with Orange City by regular stage line, carrying passengers, mail and a few sheep road. This drive of five miles through the magnificent forests and over the shell road makes this route a popular one for the tourist. The most picturesque route to Deland is the five miles via Lake Brevard, which is DeLand's landing on the St. Johns. This route is one often taken by the tourist who comes to Florida for the first time. From Brevard, where he disembarks from the steamer, he takes the Florida Avenue of the City of St. John River Line; the traveler reaches the City by track.

CLIMATE AND HEALTHFULNESS

EARLY in your sojourn you will wish to assure yourself by observation and inquiry regarding the climate of Deland and that of Deland in particular. We will suppose that you have come in December or January. You notice that most of the trees are in full leaf. Choice roses, such as the Northern and Southern, are in full bloom, unprotected in the gardens. Everything reminds you of the finest May or June day of the most favored northern states. The months from November to March may be classed together, the sun, the unusual form of the state, the constant breeze, and the frequent showers, prevent the extreme of oppressive heat frequent inland much further north. April and May, October and November are the favored months of the year.

Many people who have come here from the North, East and West, or from one of the Southern States, testify that the climate has given them great relief from rheumatism, asthma, catarrh, etc. The variety of diseases of the throat and lungs. The benefit to be derived from life in the mid open air are available, and are enjoyed by hearty and feeble alike, throughout the entire year. Winter and summer, the air is always pure, rendered by the effects of the Southern sea breeze, enriching the air with bosom. The atmosphere at Deland is remarkably dry for Florida. There are no lakes, rivers or swamps in the immediate vicinity. The absence of personal parasites provides perfect surface drainage. Malaria is practically unknown. These conditions, with an abundance of pure artesian water, and careful sanitary arrangements, make this unquestionably one of the most beautiful places to be found anywhere.

PUBLIC IMPROVEMENTS

IN THE WAY of public improvements, we mentioned several miles of fine steel roads, electric lights on the main streets of the city, a system of water works that covers almost all the city, supplying the purest water at a little above cost, also furnishing adequate fire protection and securing a low rate of insurance. An electrical light plant at Stetson's short distance west of town, a daily daily, and a good system of lighting. At the same place is located a fine factory, supplying lumber and the surrounding country with the articles necessary to comfort in northern as well as southern climates.

RELIGIOUS AND EDUCATIONAL

NINE HOUSES of worship testify that Deland is a church-going community. Baptists, Episcopalians, Methodists, Northern and Southern, Presbyterians, Christians, and Disciples of Christ, are represented. Roman and Methodist, are represented. The graded school offers an eight years course, and the building which it occupies is new and newly furnished throughout, and is one of the most conspicuous and equipped places of learning in the state. A certain percentage graduation from this school is accepted at John B. Stetson University and entitles the pupil to entrance into the academic courses there.

BICYCLES

BAVEMENTS in and about the city and the excellent paths that have been made to adjacent towns and points of interest, offer unequalled opportunities to the wheelmen. Those who have ridden bicycles in every kind of weather know that our climate is as good as asphalt. It aids the paving of the streets in the city limits the residents beyond the corporate boundaries have extended the roads. In some cases several miles away, and in others, with the exception of Lake Brevard, three miles distant, into a good shell road to Orange City, five miles up, and a paved path to Lake Helen. Five miles distant by way of Lake Winona, near the state, and pineywood road south, soon to connect with Orlando, will afford a splendid drive of 15 miles or more.

FISH AND GAME.

FLORIDA waters, fresh and salt, abound in fish, and the hunter need not go far to find good bird shooting. The lakes of the Deland Aquatic Club, one and a half miles east of town, are well stocked with bass, bluegills, sunfish, and other game fish, and are among the best in the opinion of our sportsmen as good as asphalt. It aids the paving of the streets in the city limits the residents beyond the corporate boundaries have extended the roads. In some cases several miles away, and in others, with the exception of Lake Brevard, three miles distant, into a good shell road to Orange City, five miles up, and a paved path to Lake Helen. Five miles distant by way of Lake Winona, near the state, and pineywood road south, soon to connect with Orlando, will afford a splendid drive of 15 miles or more.

THE DELAND AQUATIC CLUB.

THIS club was organized in 1896 by our leading citizens, who recognized the need of water attractions for the tourist and home people. The club purchased a thousand acres of land surrounding several beautiful trout waters, and while no trout fishing is found. The club houses are located in a half east of town, and is reached by a paved paved street and bicycle track on New York avenue. A convenient and commodious club house, on the lake, is open to the public to rest, to secure sunbath, to lie in the cool hammocks and see the rippling blue water, or to write, read or sketch. A boat house, with sail, rowboats and canoes is also among the facilities, and the members receive them at reasonable rates. Persons who own their own boats may leave them in charge of the keeper for a small monthly or yearly fee. The several lakes of the club have been connected by the digging of canals, fifteen miles of lake shore will finally be acquired.

NEAR-BY ATTRACTIONS.

GOING east twenty miles, those who desire a change of air and scene, especially in the summer, find on the neighboring coast some of the finest stretches of ocean beach in the world. The white sand and the most interesting natural objects within easy driving distance from Deland, and the roads in any direction present a pleasing variation of orange groves, giant pines, little lakes and tropical looking "hammocks."

HOTELS AND BOARDING HOUSES.

YOUR first question on reaching Deland is for a stopping place. A great variety is offered, from the simple rooming house to the modern, comfortable, boarding house kept by ladies of refinement. Whatever one wants, he can be accommodated. The cards of several of our hotels and boarding houses can be found in this paper, and the proprietors will give full information of rates or any other information desired. The College Arms and the Putnam Inn are our hotels. The boarding houses are legion.

Mostly all of our hotels and boarding houses are built by attorney, yards and magazine shade trees, and all face paved streets. For quiet home-life they are unequalled.

Private parties are gotten up weekly by the guests and hosts and pleasant days spent at picnics grounds from three to ten or twelve miles from town.

PRODUCTS.

DELAND is in the midst of the most important orange growing sections of Florida, and many thousands of boxes are shipped annually. The oranges grown in this section

HEALTH

Means the ability to do a good day's work without undue fatigue and to find life worth living. You cannot have indigestion or constipation without upsetting the liver or polluting the blood. Such a condition may be best and quickest relieved by Herbine, the best liver regulator that the world has ever known. Mrs. D. W. Smith, writes, April 3, 1902:

"One Herbine, and find it the best medicine for constipation and regulating the liver I ever used." 50c. Sold by The Lumley Pharmacy.

of the state are acknowledged the best ever. The production of the pineapple here promises to rival that of the orange. Recent experiments prove that we are comparatively better adapted to grow the fruit than is that of Deland will probably produce fruit which in size and quality far surpasses the pineapples grown without shade further south.

The same large quantities of delicious Niagara grapes ripen. Evergreen is cheapear, Japan persimmons, Japan plums, peaches, Japanese persimmons, Japanese plums, and other sub-tropical fruits are grown here, and the fruit is delicious. A small garden of vegetables may be produced during the entire year.

The soil is particularly adapted to corn and sweet potato. Parts of Volusia county are adapted to the cultivation of sugar cane.

OUR PEOPLE.

THE PEOPLE of Deland are from almost every part of the United States, Canada and foreign countries. They are intelligent and enterprising, and have labored industriously for twenty years to build up their beautiful little city. Uninterrupted progress and improvement have been the result. Their desire now is not as much as to increase the number who are here, but to increase the number who are here. Deland offers both to winter and summer residents, for whom many more will surely agree with the many who now pronounce Deland on account of their climate and people here, who are a unique and fraternal organization, their hotel and their homes, the public improvements and their merchants, the most attractive places in all the Southland for them.

BUSINESS SECTION.

DELAND is the county seat of Volusia county and the trading center of a considerable section of country. This makes it possible for Deland's business enterprise to flourish. The population is now about 10,000, and those found in most towns of 5000 population even near the great trade centers. Business is greatly facilitated by the Volusia County Bank, which does a large volume of business. Other banks are the Deland News, Florida Agricultural and Supplement, Volusia County Record, and the Southern Field and Home. Two of the plants are equipped with job and book offices, and are capable of turning out a high grade of work.

MANUFACTURERS.

THE CHIEF manufactured product of Deland and vicinity is lumber. The abundant supply of yellow pine and cypress might be made into a great variety of articles now and then. The lumber yards, however, manufacturing industries already established, we have one of the best ice plants in South Florida, manufacturing ice not only for Deland, but the adjacent county, a tanning factory, a novelty wood-working establishment that turns out many useful things in its line.

HOUSES AND COTTAGES.

THERE is great demand for furnished houses during the winter season, and persons who have come here for the entire year should procure their accommodations in advance. Five or six-room cottages, furnished, for \$15 a month, the larger houses, from \$15 for a modest residence, to \$60 per month for a place with modern improvements, servants, etc.

Couldn't Quite Deny It.

Miss de Muir. You never gamble, do you, Mr. Featherston?

Mr. Featherston. Why, him? I sometimes play a quiet little game of progressive euchre at one of our church socials, but that's all.—Chicago Tribune.

Both Were Shy.

Tom—Well, if you think so much of her, why don't you get married?

Jack—Because we are both shy.

Tom—How's that?

Jack—I'm shy of her because she is shy of each.

Feminine Charity.

He—It is rumored that Mrs. Griggs is a woman with a past.

She—I guess that's right. Judging from her make-up I should say her past covered about thirty seven years.

Proof Positive.

Her—And would you be willing to do something desperate in order to prove your love for me?

Hi—Sure thing. Haven't I asked you to marry me?

All old-time Cough Syrups bind the bowels. This is wrong. A new idea was advanced two years ago in Kennedy's Laxative Honey and Tar. This remedy acts on the mucous membrane of the throat and lungs and loosens the bowels at the same time. It expels the cold from the system. It clears the throat, strengthens the mucous membranes, relieves coughs, colds, croup, whooping cough, etc. Said by G. W. Fisher.

SETTING HIMSELF STRAIGHT.

George's Feeble Attempt at Explaining the Part He Played.

George Washington Thomas, an able bodied negro of Sleepy Hollow, appeared before Magistrate Nassau charged with stealing chickens. The negro was accompanied by his lawyer, Col. Simmons, a rising young white attorney. The old Judge sauntered into the dingy courtroom looked around on the little company there assembled. Seeing George Washington Thomas, he pointed to him and said:

"Be you the defendant in this case?"

Quick as a flash George was on his feet and, not understanding legal terms, he exclaimed politely:

"No, sah, no, sah, I ain't de 'fen'-tant; dat's de 'fen'-tant ovah' dat."

And saying which, he pointed to his lawyer. There was a general laugh about the room, in which the queer old judge joined heartily. The darky felt abashed. He was visibly embarrassed, and, thinking to correct the mistake, if mistake it were, he said again, pointing at his lawyer: "Yas, sah, he's de 'fen'-tant." And pointing to himself, he said: "I's de gent man what stole de chickens."—Lippincott's.

Overheard on the Beach.

"Maw, is Mr. Gouger the man that keeps our hotel?"

"Yes, dear."

"An' they call him the proprietor, don't they, ma?"

"Yes, my child."

"Why do they call him a proprietor, ma?"

"Out of politeness, my son. To call him a highwayman would not sound nice."

A Guaranteed Cure For Fibs.

itching, Blind, Bleeding, Protruding Fibs.

Doctors are instructed to refund money if PAIN OINTMENT fails to cure in 6 to 12 days. No pay.

NEW SMYRNA.

Items from the Breeze.

Contractor Vrooman is getting lumber on the ground for a nice cottage for Mr. Hooper, on Flagler avenue, Coronado. We understand that plans are being made for several other buildings on that side of the river.

Miss Mary Cox returned home Saturday from Tallahassee where she attended the State Female College. She will not return but will go to Stetson University, Deland, where she attended school last year.

Geo. W. Pixley and wife, Louise Pixley, Morris Pixley and W. V. Douglass and wife, of Fort Wayne, Ind., arrived here Monday to spend a week or two, and are pleasantly located in rooms at Mr. Shyrock's.

Dr. and Mrs. C. H. Smith arrived here Wednesday, from Ellaville, Ga., to spend several months with their daughter, Mrs. R. W. Edwards. Their many friends will be pleased to learn that Mrs. Smith's health is greatly improved.

Mr. J. M. Vanhook moved his fence line feet on Faulkner street this week, to make the street wider. Mr. Edwards is making preparation to move his fence back the same distance, and we understand the other property owners along this street will do the same thing on each side.

THE END OF THE WORLD

of troubles that robbed E. H. Wolfe, of Bear Grove, La., of all usefulness, came when he began taking Electric Bitters. He writes: "Two years ago Kidney trouble caused me great suffering, which I would never have survived had I not taken Electric Bitters. They also cured me of General Debility." Sure cure for all Stomach, Liver and Kidney complaints. Blood disease, Headache, Dizziness and Weakness or bodily decline. Price 50c. Guaranteed by all druggists.

Florida.

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Oh, give to me the Southland, where the yellow guavas shine. And you may have your Italy, your Switzerland and your Rhine. Oh, give to me dear Florida, where orange blossoms grow.

And you may have your Northland, with its riches and its snow. For here's the land where mocking-birds sing all the long day through. The winds are soft and balmy, and the skies a sunny blue.

Tis here the yellow jasmine perfumes the winter air.

Tis here the heart grows tender and casts aside its care.

Tis here, in fragrant springtime, I lie beneath the orange trees.

To inhale their mellown perfume and enjoy the hum of bees.

And it by chance I doze a while, the dreams that come to me,

With all their dreamy sweetness can't eclipse reality.

Tis here the child is happiest in childhood's own sweet way.

Tis here the bonnie Southern lass is innocent and gay,

And in this land the strength of man is ever at its best.

Tis here the gray-haired sage can end his days in rest.

The rustle of the cabbage palms is music to my ear.

And the blushing oleanders are to me each spring more dear.

The cup of fate is brim full and overflows with life's sweet wine.

Could any place be dearer than this fair homeland of mine?

GEORGE SHIRLEY KERNAN.

St. Augustine, Fla.

ITCH-RINGWORM

E. T. Lucas, Wineo, Ky., writes, April 25, 1902: "For 10 to 12 years I had been afflicted with a malady known as the 'itch'. The itching was most unbearable; I had tried for years to find relief, having tried all remedies I could bear, besides a number of doctors. I wish to state that one single application of Ballard's Snow Liniment cured me completely and permanently. Since then I have used the liniment on two separate occasions for ring worm and it cured completely. 25c, 50c and \$1.00. Sold by The Lumley Pharmacy.

A swelled head indicates a contracted heart.

It is easier for most people to be poor than honest.

A knot will not come untied if it would rather knot than not.

Give a woman a chance to show off and she will make good.

Some men make friends and some others make them tired.

Pride holds a few people up and throws a good many down.

No. Alonzo, a man of grit doesn't necessarily have a sandy complexion.

Many a woman leads a dog's life by holding the other end of the string.

Has Stood the Test 25 Years.

The old, original GROVE'S Tincture of Chloroform. You know what you are taking. It is iron and qu